







-  **Del.icio.us:** Social bookmarking site where you can save and tag the URLs of web pages. You can see other people's bookmarks, and other people can see yours, and the tags help organize all the content. The community nature of this site means that pages that have the most people bookmark them end up on its front page, resulting in lots of visits and exposure. Visit delicious.com


-  **Digg:** Social news site where users can "digg" (vote for) stories that they think are most interesting. Stories that get the most diggs within a short period of time can get to the digg.com homepage, which is the Internet version of winning the lottery due to the amount of server-crashing visits those sites will get. Visit Digg.com


-  **Facebook:** One of the most popular social media platforms. Facebook revolutionized the way we connect with people on the web. You're probably already there, but if you're not, sign up this minute. Visit Facebook.com


-  **FriendFeed** - Automatically aggregates users' social activity from across the web in one place including blog posts, bookmarks, photos, videos, music, twitter, etc. If your friend favorites a video on YouTube, you get a link and a thumbnail of the video in your Friendfeed. And if your friend likes a news story on Digg, you get a notification in your Friendfeed. FriendFeed makes all the sites you already use a little more social, and a little easier to track. Visit Friendfeed.com

-  **LinkedIn:** An online business networking tool where people can create links to business associates and partners. People have used LinkedIn to find jobs, job candidates, industry experts and business partners. You can recommend people to others, join groups, and respond to questions that people ask to position yourself as an expert. Visit Linkedin.com

-  **MySpace:** One of the biggest social networking sites, it largely revolves around connecting musicians to fans and providing an easy to use blogging platform. Visit Myspace.com

-  **StumbleUpon:** StumbleUpon is a web browser plugin that allows its users to discover and rate webpages, photos, videos and news articles. Many website owners find that they get a lot of traffic from people who "stumble" their sites. Visit Stumbleupon.com

-  **Twitter:** A social networking micro-blogging service that allows users to post short updates (up to 140 characters long), and follow the updates of people that they choose. Twitter has been used to network, promote information on the web, learn new things, win business, and more. Visit Twitter.com

-  **YouTube:** The video sharing website. We're sure you've been there. YouTube offers a special service to non-profits to help them promote their videos (this service is only available in the US and UK). Visit YouTube.com